

Dusty Ross

<https://dustyross.wordpress.com>

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Education: **Master of Library and Information Studies** *Received 2020*
2016 – 2020 University of North Carolina, Greensboro Greensboro, NC
Focus: Academic Libraries with a Concentration in Information Literacy

Quality Matters Online Teaching Certificate *Received 2020*
2020 Quality Matters Annapolis, MD

Doctor of Philosophy in English *ABD*
2014 – 2019 University of North Carolina, Greensboro Greensboro, NC
Major: English with a concentration in Literary Theory and Criticism

Rhetoric & Comp Certificate *Received 2014*
2013 – 2014 Appalachian State University Boone, NC

Study Abroad
2011 University of Versailles Saint Quentin Guyancourt, France
Major: English with a concentration in Literary Theory and Criticism
Minor: Art History

Master of Arts in English *Graduated 2012*
2008 – 2012 Georgia State University Atlanta, GA
Major: English with a concentration in Literary Theory and Criticism
Minor: Art History
Thesis: “Readings of Zwelethu Mthethwa’s South African Photographs:
Postcolonialism, Abjection, and Cultural Studies.”
Directors: Pearl McHaney, Renée Schatteman, and Cal Thomas

Bachelor of Arts in English *Graduated 2006*
2004 – 2006 Appalachian State University Boone, NC
Major: English with a concentration in Literary Theory and Criticism
Minor: Art History

Work
Experience: **Information Literacy Librarian for the Social Sciences, Assistant Professor**
08/2021 – Present Appalachian State University Boone, NC

- Information Literacy & Instruction - provide face-to-face, synchronous online, and asynchronous instruction and liaison services in Social Sciences, First Year Seminars, Rhetoric and Composition, Writing Across the Curriculum, and other areas as needed.
- Marketing and Outreach - Develop strategies to develop and promote best practices in online instructional pedagogy within the library, academic departments, and support programs.

- Instructional Materials – Create, design, and manage the instructional materials repository.
- eLearning - Develop eLearning instructional tools and resources in consultation with the eLearning librarian.
- Research Assistance and Public Services - Provide reference and research assistance in person and online and participate in team public services and programming initiatives.

Lecturer Librarian, Assistant Professor, Learning and Research Services

07/2020 – 08/2021 Appalachian State University Boone, NC

- Information Literacy & Instruction - provide face-to-face, synchronous online, and asynchronous instruction and liaison services in Social Sciences, First Year Seminars, Rhetoric and Composition, Writing Across the Curriculum, and other areas as needed.
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Practicum Intern with Learning and Research Services

01/2020 – 04/2020 Appalachian State University Boone, NC

- Facilitate information literacy instructional sessions (face-to-face and online)
- Collaborate with LRS team to develop effective information literacy skills
- Assist with chat inquiries
- Create library tutorials and resources
- Offer one-on-one research consultations

Graduate Assistant Writing Center Consultant

01/2015 – 05/2015 University of NC at Greensboro Greensboro, NC

- Work with students on brainstorming and revisions
- Help students with time management
- Assist with developing productive study habits

Writer, Marketing & Social Strategist

05/2014 – 5/2016 Global Marketing Strategies Ogden, UT

- Research and write copy for clients', write clear and persuasive copy for websites, revise, edit, and proofread content as needed, and write press releases, responder emails, blog posts, and newsletters
- Conceive, develop, and produce effective advertising campaigns, create, and present storyboards of ideas, and maintaining marketing/social media agendas

Graduate Assistant: Student Support Services

02/2015 – 05/2015 University of NC at Greensboro Greensboro, NC

- Working with low-income, first-generation college students on academic skills including: study habits, writing, test prep, time management, note taking, etc.
- Lab monitor supervisor

English Mentor: Upward Bound

06/2013 – 08/2013 Appalachian State University Boone, NC

- Working with low-income, first-generation rising sophomore high school students with the intent to prepare them for college
- Creating schedule, lesson plans, and activities

Program Director

02/2006 – 05/2007 PrisonersWrite Boone, NC

- Grant research and grant writing for a non-profit organization
- Reading submissions for the journal and preparing the journal for publication
- Selecting the poetry, choosing cover artwork, editing, advertisement, and marketing

Editorial Assistant

8/2005 – 5/2006 *Cold Mountain Review* Boone, NC

- Prepared written material for publication, including copy editing, verification of data, and proofreading
- Read and evaluated manuscripts being considered for publication. Conferred with authors regarding changes to manuscripts

Teaching Interests: Information Literacy, Theory and Criticism, Postcolonial Theory and Literature, Cultural Studies, World Literature, College Composition, & Southern Literature

Teaching Experience: **Instructor: Expository Writing (face-to-face, hybrid, & online)**
08/2019 – Present Appalachian State University Boone, NC

Instructor: College Writing I (face-to-face & online) and Introduction to Narrative (face-to-face & online)

08/2015 – 05/2019 University of NC at Greensboro Greensboro, NC

Full Time Lecturer: Expository Writing and Writing Across the Curriculum

01/2012 – 05/2014 Appalachian State University Boone, NC

Teaching Assistant: Hip Hop, Poetry, Prison, & Resistance

01/2005 – 06/2005 Appalachian State University Boone, NC

Service: Appalachian State University Boone, NC
Library:

- Library Cares Taskforce, July 2023 – Present
- DPC+, July 2023 – August 2023

- Departmental Personnel Committee, July 2022 – August 2023
- Inclusion, Diversity, Equity, and Accessibility Committee (IDEA), July 2021 – June 2023
- Employee Appreciation Committee (EAC), July 2021 – June 2023
- Library Council, July 2021 - June 2023

University:

- The Writing Support Resources Collective (WSRC), 2020 – Present
- Teaching Quality Taskforce (TQT) October 2020 - October 2022

National:

- ACRL Education and Behavioral Sciences Section (EBSS) Reference Sources and Services Committee July 2022 – present

Publication: “Loud Words on White Paper.” *Cold Mountain Review*, Fall 2006.

**Awards:
& Grants** 2022 Martha and Nancy Lee Bivens University Library Funds for Excellence Grant, “IFLA WLIC 2022,” Awarded \$6,140.31

2022 Martha and Nancy Lee Bivens University Library Funds for Excellence Grant, “Spanish Translations for Outreach,” Awarded \$1,000

2022 Martha and Nancy Lee Bivens University Library Funds for Excellence Grant, “IDEA Book Club,” Awarded \$700

Research Travel Grant, UNCG, 2016, Awarded \$750

Class of 52 Global Engagement Graduate Research Travel Award, UNCG, 2016, Awarded \$3000

Professional Development Fund Grant, UNCG, 2016, Awarded \$2000

Lenses and Rhetorical Approaches to College Writing Travel Grant, UNCG, 2016, Awarded \$250

Teaching Assistant Scholarship, UNCG, 2015-2020, Awarded Tuition & \$14,000 yearly teaching stipend

Crossing Paths/Crossing Cultures International Photo Competition, GSU 2011

Global Experience Study Abroad Scholarship, GSU, 2010, Awarded \$10,000

Conferences: “Embed, Reflect, Repeat” Lightning Round, Virtually Together: Enlightening the Future by the Association of College & Research Libraries NC Chapter & NCLINE, Virtual, September 2022.

“Embracing Inclusive Teaching Practices in Library Instruction and Consultations” with Breanne Crumpton, North Carolina Library Association/Southeastern Library Association, Virtual, October 2021.

“Embed, Reflect, Repeat: A Case Study of How Critical Research Reflection Strengthens Undergraduate Information Literacy Skills” with Mark Coltrain, North Carolina Library Association/Southeastern Library Association, Virtual, October 2021.

“Crowdsourcing a Critical Information Literacy Syllabus Workshop” with Breanne Crumpton, Critical Pedagogy Symposium, Virtual, May 2021.

“Accessibly Asynchronous: How a Global Pandemic Inspired Integrated Information Literacy Instruction to Support First-Year Writing” with Mark Coltrain, The Association of College and Research Libraries-North Carolina Chapter, Virtual, May 2021.

“*Brave Ones*: Gender, Violence, and Poverty on the Margins.” Association for Commonwealth Literature and Language Studies Conference, Stellenbosch, South Africa, July 2016.

“*Brave Ones*: Gender, Violence, and Poverty on the Margins.” African Literature Association Conference, Atlanta, GA, April 2016.

“Finding a Voice: *Bellocq’s Ophelia*.” The Society for the Study of Southern Literature, Boston, MA, March 2016

Affiliations: Member: American Library Association
Member: Association of College & Research Libraries
Member: Southeastern Library Association
Member: Society for the Study of Southern Literature
Member: African Literature Association
Member: Association for Commonwealth Literature and Language Studies
Board Member: Banner Elk Book Exchange
Board Member: Western North Carolina Sculpture Center
Member: Watauga County Beekeepers Association