



BUSINESS LIBRARIAN

The Business Librarian is a member of the Research & Instruction Division and serves as the primary liaison to the Walker College of Business (WCOB), which enrolls 5,000 students at the Boone campus, Hickory campus, and App State Online. With attention to the University's new R2 status, the person in this role supports the research and instructional needs of students and faculty by providing course-integrated instruction, individual and group research consultations, and broad outreach for the programs and centers supporting the departments of: Accounting; Computer Information Systems; Economics; Finance, Banking and Insurance; Management; and Marketing & Supply Chain Management. The position will collaborate closely with social sciences librarians and serve as a member of the University Libraries' Collections Council to lead collection development for business disciplines and ensure strategic alignment of business resources with evolving curricular and research priorities.

Apply today at <https://appstate.peopleadmin.com/postings/53246>

Appalachian State's Vision

Appalachian State University aspires to strengthen its role as a leading public institution in the Southeast. We commit to empowering learners through innovative academic programs accompanied by experiences that take place beyond the classroom, access and excellence in all our activities, and cultivation of scholarship, engagement, and creativity.

University Libraries' Vision

We are dynamic partners in the campus and online learning communities in support of the university's mission and strategic directions. Our collections, facilities, services, technology, and instruction contribute to the educational success of students, staff, and faculty and are a vital part of the research lifecycle and other creative endeavors. Building on our values of service, innovation, engagement, and student success, we are dedicated to the goal of providing full and equal access to information resources.

Duties and Responsibilities

As a faculty member of the University Libraries, the person in this role will maintain an active program of scholarship and professional service in line with Departmental Foundational Documents, the Appalachian State University Faculty Handbook, and Academic Affairs Standard Operating Procedures.

Specific responsibilities include:

Instruction & Information Literacy

- Support the curricular needs of the programs in the College of Business by designing and delivering instruction and providing research consultations.
- Develop tutorials and integrate library resources into App State's learning management system.
- Deliver multi-modal instruction sessions and research consultations: synchronous or asynchronous, online or in-person.
- Contribute to the Libraries' chat service and research consultation program.
- Collaborate with other librarians on instruction as appropriate.

Outreach

- Develop and implement outreach initiatives to engage College of Business faculty, staff, and students.
- Represent the University Libraries at university-wide and College of Business-related events.
- Communicate information and provide updates on library collections, services, and initiatives to business faculty, students, and staff.
- Organize and collaborate with other liaisons on outreach activities and initiatives.

Research Support

- Provide research support to the College of Business community and related stakeholders.
- Consult on citation management tools and software.
- Collaborate with the Office of Research & Innovation on research services, projects, and activities.

Collection Development

- Evaluate and recommend books, journals, and specialized databases that support the College of Business.
- Analyze usage data to ensure collection resources are utilized effectively.
- Stay current with trends in business literature.
- Support new course approvals and departmental accreditations.

Occasional travel to the Hickory campus for classes, events, and meetings is expected with reasonable accommodations.





Salary & Benefits

The salary ranges from \$54,000 - 63,000 for assistant professor and \$68,000 - 72,000 for associate professor. Salary is commensurate with qualifications and experience.

App State offers a competitive benefits package, including employee tuition waiver and tuition reimbursement programs.

Minimum Qualifications & Desired Experience

At minimum, candidates must have an ALA-accredited master's degree or equivalent advanced degree at the time of hiring and must be able to meet criteria for assistant or associate professor as stated in the [Faculty Handbook](#).

Successful candidates ideally have a Bachelor's or advanced degree or coursework in a health or social science-related field, along with demonstrated experience or interest in the following:

- Supporting students and faculty with developing information literacy and research skills;
- Evidence of understanding of the Association of College and Research Libraries' Framework for Information Literacy for Higher Education and other relevant frameworks;
- Knowledge of library subject specialist/liaison best practices and services;
- Supporting students and faculty with conducting evidence synthesis;
- Collection development for health sciences;
- Providing faculty support for grant seeking;
- Utilizing Canvas, or other Learning Management Systems (LMS), and SpringShare products;
- Ability to manage competing priorities in a collaborative environment while fostering a welcoming and respectful atmosphere;
- Participating within and across library divisions and interdisciplinary groups.

Instructions to Apply

Interested applicants should submit the following to <https://appstate.peopleadmin.com/postings/53246>

1. A cover letter addressing minimum qualifications, experience, and additional areas of interest.
2. A full C.V., including education and relevant experience.
3. Unofficial Transcripts (non-password protected),
4. Three to five references, including their name, email, and phone number.

About the University Libraries

The Appalachian State University Libraries are essential teaching and research partners, inspiring and guiding all who pursue knowledge. With over 80 talented and hard-working faculty and staff, the Libraries curate rich print and e-collections, teach information literacy skills, and steward thoughtful spaces for Appalachian State students, faculty, and staff. The University Libraries supports the University with its recent R2 designation through research support, collections, and scholarly communications. Through our digital spaces, scholarship, and service, our library colleagues impact the larger world of knowledge.

The Carol Grotnes Belk Library and Information Commons, the Nicholas Erneston Music Library, and the Hickory Campus Library and Information Commons are our three libraries. We work closely with other UNC System libraries, NC LIVE, the Carolina Consortium, and the Western NC Library Network (WNCLN).



About Appalachian State

App State was founded in 1899. The pioneering spirit necessary to overcome the mountains' hardships quickly characterized the institution, giving App State a special niche in higher education that continues today. After more than a century, students still feel the pull of this unique place to transform their lives, and App State has remained focused on providing students with educational experiences that are not only life-changing but world-changing. Learn more: <https://www.appstate.edu/about/>

About the Town of Boone

Courtesy of Explore Boone: “From challenging mountain sports to cozy mountain cabins, from festivals and art galleries to Tweetsie Railroad Theme Park, Boone is where adrenaline junkies and leisure seekers alike flock for the perfect getaway any time of year. Take a break from the ordinary and find awe-inspiring adventure. From fly fishing and canoeing, to zip lining and skiing, Boone is the perfect escape.”

