

Dusty Ross

<https://dustyross.wordpress.com>

rossdk@appstate.edu

Education: **Master of Library and Information Studies** *Received 2020*
2016-2020 University of North Carolina, Greensboro Greensboro, NC
Focus: Academic Libraries with a Concentration in Information Literacy

Quality Matters Online Teaching Certificate *Received 2020*
2020 Quality Matters Annapolis, MD

Doctor of Philosophy in English *ABD*
2014-2019 University of North Carolina, Greensboro Greensboro, NC
Major: English with a concentration in Literary Theory and Criticism

Rhetoric & Comp Certificate *Received 2014*
2013-2014 Appalachian State University Boone, NC

Study Abroad
2011 University of Versailles Saint Quentin Guyancourt, France
Major: English with a concentration in Literary Theory and Criticism
Minor: Art History

Master of Arts in English *Graduated 2012*
2008-2012 Georgia State University Atlanta, GA
Major: English with a concentration in Literary Theory and Criticism
Minor: Art History
Thesis: "Readings of Zwelethu Mthethwa's South African Photographs: Postcolonialism, Abjection, and Cultural Studies."
Directors: Pearl McHaney, Renée Schatteman, and Cal Thomas

Bachelor of Arts in English *Graduated 2006*
2004-2006 Appalachian State University Boone, NC
Major: English with a concentration in Literary Theory and Criticism
Minor: Art History

Work Experience: **Lecturer Librarian, Assistant Professor, Learning and Research Services**
07/2020-Present Appalachian State University Boone, NC

- Information Literacy & Instruction - provide face-to-face, synchronous online, and asynchronous instruction and liaison services in Social Sciences, First Year Seminars, Rhetoric and Composition, Writing Across the Curriculum, and other areas as needed.
- Marketing and Outreach - Develop strategies to develop and promote best practices in online instructional pedagogy within the library, academic departments, and support programs.

- Instructional Materials – Create, design, and manage the instructional materials repository.
- eLearning - Develop eLearning instructional tools and resources in consultation with the eLearning librarian.
- Research Assistance and Public Services - Provide reference and research assistance in person and online and participate in team public services and programming initiatives.

Practicum Intern with Learning and Research Services

01/2020-04/2020 Appalachian State University Boone, NC

- Facilitate information literacy instructional sessions (face-to-face and online)
- Collaborate with LRS team to develop effective information literacy skills
- Assist with chat inquiries
- Create library tutorials and resources
- Offer one-on-one research consultations

Graduate Assistant Writing Center Consultant

01/2015-05/2015 University of NC at Greensboro Greensboro, NC

- Work with students on brainstorming and revisions
- Help students with time management
- Assist with developing productive study habits

Writer, Marketing & Social Strategist

05/2014-5/2016 Global Marketing Strategies Ogden, UT

- Research and write copy for clients', write clear and persuasive copy for websites, revise, edit, and proofread content as needed, and write press releases, responder emails, blog posts, and newsletters
- Conceive, develop and produce effective advertising campaigns, create and present storyboards of ideas, and maintaining marketing/social media agendas

Graduate Assistant: Student Support Services

02/2015-05/2015 University of NC at Greensboro Greensboro, NC

- Working with low-income, first generation college students on academic skills including: study habits, writing, test prep, time management, note taking, etc.
- Lab monitor supervisor

English Mentor: Upward Bound

06/2013-08/2013 Appalachian State University Boone, NC

- Working with low income, first generation rising sophomore high school students with the intent to prepare them for college
- Creating schedule, lesson plans, and activities

Program Director

02/2006-05/2007 PrisonersWrite Boone, NC

- Grant research and grant writing for a non-profit organization
- Reading submissions for the journal and preparing the journal for publication
- Selecting the poetry, choosing cover artwork, editing, advertisement, and marketing

Editorial Assistant

8/2005-5/2006 *Cold Mountain Review* Boone, NC

- Prepared written material for publication, including copy editing, verification of data, and proofreading
- Read and evaluated manuscripts being considered for publication. Conferred with authors regarding changes to manuscripts

Teaching Interests: Information Literacy, Theory and Criticism, Postcolonial Theory and Literature, Cultural Studies, World Literature, College Composition, & Southern Literature

Teaching Experience: **Instructor: Expository Writing (face-to-face, hybrid, & online)**
08/2019-Present Appalachian State University Boone, NC

Instructor: College Writing I (face-to-face & online) and Introduction to Narrative (face-to-face & online)

08/2015-05/2019 University of NC at Greensboro Greensboro, NC

Full Time Lecturer: Expository Writing and Writing Across the Curriculum

01/2012-05/2014 Appalachian State University Boone, NC

Teaching Assistant: Hip Hop, Poetry, Prison, & Resistance

01/2005-06/2005 Appalachian State University Boone, NC

Publication: “Loud Words on White Paper.” *Cold Mountain Review*, Fall 2006.

Awards: Research Travel Grant, UNCG, 2016
Class of 52 Global Engagement Graduate Research Travel Award, UNCG, 2016
Professional Development Fund Grant, UNCG, 2016
Lenses and Rhetorical Approaches to College Writing Travel Grant, UNCG, 2016
Teaching Assistant Scholarship, UNCG, 2015-2020
Crossing Paths/Crossing Cultures International Photo Competition, GSU 2011
Global Experience Study Abroad Scholarship, GSU, 2010

Conference: “*Brave Ones: Gender, Violence, and Poverty on the Margins.*” Association for Commonwealth Literature and Language Studies Conference, Stellenbosch, South Africa, July 2016.

“*Brave Ones: Gender, Violence, and Poverty on the Margins.*” African Literature Association Conference, Atlanta, GA, April 2016.

“Finding a Voice: *Bellocq’s Ophelia.*” Society for the Study of Southern Literature, Boston, MA, March 2016

Affiliations: Member: American Library Association

Member: Association of College & Research Libraries

Member: Southeastern Library Association

Member: Society for the Study of Southern Literature

Member: African Literature Association

Member: Association for Commonwealth Literature and Language Studies

Board Member: Banner Elk Book Exchange

Board Member: Western North Carolina Sculpture Center

Secretary: Watauga County Beekeepers Association