

# Dusty Ross

<https://dustyross.wordpress.com>

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**Education:** **Master of Library and Information Studies** *Received 2020*  
2016-2020 University of North Carolina, Greensboro Greensboro, NC  
Focus: Academic Libraries with a Concentration in Information Literacy

**Quality Matters Online Teaching Certificate** *Received 2020*  
2020 Quality Matters Annapolis, MD

**Doctor of Philosophy in English** *ABD*  
2014-2019 University of North Carolina, Greensboro Greensboro, NC  
Major: English with a concentration in Literary Theory and Criticism

**Rhetoric & Comp Certificate** *Received 2014*  
2013-2014 Appalachian State University Boone, NC

**Study Abroad**  
2011 University of Versailles Saint Quentin Guyancourt, France  
Major: English with a concentration in Literary Theory and Criticism  
Minor: Art History

**Master of Arts in English** *Graduated 2012*  
2008-2012 Georgia State University Atlanta, GA  
Major: English with a concentration in Literary Theory and Criticism  
Minor: Art History  
**Thesis:** "Readings of Zwelethu Mthethwa's South African Photographs: Postcolonialism, Abjection, and Cultural Studies."  
**Directors:** Pearl McHaney, Renée Schatteman, and Cal Thomas

**Bachelor of Arts in English** *Graduated 2006*  
2004-2006 Appalachian State University Boone, NC  
Major: English with a concentration in Literary Theory and Criticism  
Minor: Art History

**Work Experience:** **Lecturer Librarian, Assistant Professor, Learning and Research Services**  
07/2020-Present Appalachian State University Boone, NC

- Participate in a robust library instruction program, providing in-person and online library instruction for the University's general education program and course in the humanities or social sciences.
- Work collaboratively with the humanities or social sciences faculty and library faculty to develop effective approaches to strengthening student's information literacy skills.

- Collaboratively develop and participate in library outreach and engagement programs.
- Assist users in person and online with finding information, conducting research and using Library resources.

### **Practicum Intern with Learning and Research Services**

01/2020-04/2020      Appalachian State University      Boone, NC

- Facilitate information literacy instructional sessions (face-to-face and online)
- Collaborate with LRS team to develop effective information literacy skills
- Assist with chat inquiries
- Create library tutorials and resources
- Offer one-on-one research consultations

### **Graduate Assistant Writing Center Consultant**

01/2015-05/2015      University of NC at Greensboro      Greensboro, NC

- Work with students on brainstorming and revisions
- Help students with time management
- Assist with developing productive study habits

### **Writer, Marketing & Social Strategist**

05/2014-5/2016      Global Marketing Strategies      Ogden, UT

- Research and write copy for clients', write clear and persuasive copy for websites, revise, edit, and proofread content as needed, and write press releases, responder emails, blog posts, and newsletters
- Conceive, develop and produce effective advertising campaigns, create and present storyboards of ideas, and maintaining marketing/social media agendas

### **Graduate Assistant: Student Support Services**

02/2015-05/2015      University of NC at Greensboro      Greensboro, NC

- Working with low-income, first generation college students on academic skills including: study habits, writing, test prep, time management, note taking, etc.
- Lab monitor supervisor

### **English Mentor: Upward Bound**

06/2013-08/2013      Appalachian State University      Boone, NC

- Working with low income, first generation rising sophomore high school students with the intent to prepare them for college
- Creating schedule, lesson plans, and activities

### **Program Director**

02/2006-05/2007      PrisonersWrite      Boone, NC

- Grant research and grant writing for a non-profit organization
- Reading submissions for the journal and preparing the journal for publication
- Selecting the poetry, choosing cover artwork, editing, advertisement, and marketing

**Editorial Assistant**

8/2005-5/2006      *Cold Mountain Review*      Boone, NC

- Prepared written material for publication, including copy editing, verification of data, and proofreading
- Read and evaluated manuscripts being considered for publication. Conferred with authors regarding changes to manuscripts

**Teaching Interests:** Information Literacy, Theory and Criticism, Postcolonial Theory and Literature, Cultural Studies, World Literature, College Composition, & Southern Literature

**Teaching Experience:**      **Instructor: Expository Writing (face-to-face, hybrid, & online)**  
08/2019-Present      Appalachian State University      Boone, NC

**Instructor: College Writing I (face-to-face & online) and Introduction to Narrative (face-to-face & online)**

08/2015-05/2019      University of NC at Greensboro      Greensboro, NC

**Full Time Lecturer: Expository Writing and Writing Across the Curriculum**

01/2012-05/2014      Appalachian State University      Boone, NC

**Teaching Assistant: Hip Hop, Poetry, Prison, & Resistance**

01/2005-06/2005      Appalachian State University      Boone, NC

**Publication:** “Loud Words on White Paper.” *Cold Mountain Review*, Fall 2006.

**Awards:** Research Travel Grant, UNCG, 2016  
Class of 52 Global Engagement Graduate Research Travel Award, UNCG, 2016  
Professional Development Fund Grant, UNCG, 2016  
*Lenses and Rhetorical Approaches to College Writing* Travel Grant, UNCG, 2016  
Teaching Assistant Scholarship, UNCG, 2015-2020  
Crossing Paths/Crossing Cultures International Photo Competition, GSU 2011  
Global Experience Study Abroad Scholarship, GSU, 2010

**Conference Papers:** “*Brave Ones: Gender, Violence, and Poverty on the Margins.*” Association for Commonwealth Literature and Language Studies Conference, Stellenbosch, South Africa, July 2016.

“*Brave Ones: Gender, Violence, and Poverty on the Margins.*” African Literature Association Conference, Atlanta, GA, April 2016.

“Finding a Voice: *Bellocq’s Ophelia.*” Society for the Study of Southern Literature, Boston, MA, March 2016

**Affiliations:** Member: Society for the Study of Southern Literature  
Member: African Literature Association  
Member: Association for Commonwealth Literature and Language Studies  
Board Member: Banner Elk Book Exchange  
Board Member: Western North Carolina Sculpture Center  
Secretary: Watauga County Beekeepers Association